



Subject Line: Professional development opportunity

Hi [insert name],

I'm writing to you today because I'm really excited about the 100% Human Leadership program that Karen Allen is offering. I think it would be a great opportunity for me to learn and grow as a leader, and I would love to represent [insert your organization's name] at the event.

I've been following Karen's work for a while now, and I'm really impressed by her insights and expertise on leadership. I'm particularly interested in her focus on helping leaders develop a growth mindset and become more authentic, compassionate, and courageous. I think those are essential qualities for any leader who wants to make a positive impact in the world.

I'm also excited about the opportunity to learn and grow with other leaders from different industries, backgrounds, and roles. I think that kind of cross-pollination is essential for developing new ideas and perspectives.

The ticket price for the program is pay-what-you-can, and all proceeds go toward making the program accessible to those who cannot afford to pay. If this isn't an expense the company would pay for, then I'm happy to cover my costs.

Would you be available to chat sometime soon so we can discuss my attendance at the program in more detail?

Thanks,
[Insert Your Name]